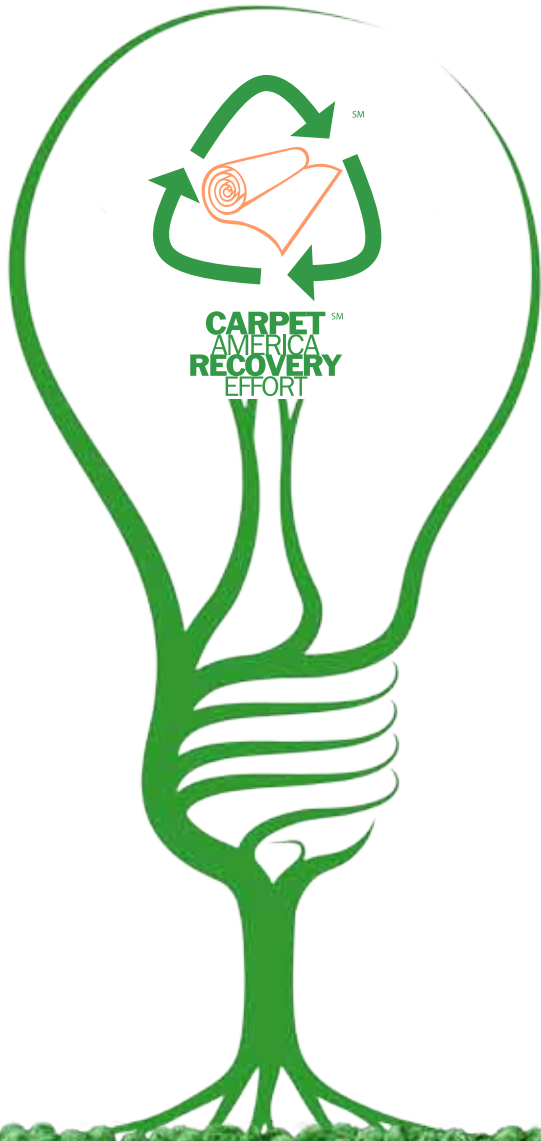


2015 CARE Member  
Product Catalogue



RECYCLED CARPET.  
REAL INNOVATION.



## Carpet America Recovery Effort (CARE) has a single mission:

To promote market-based solutions that reduce the amount of post-consumer carpet put in landfills and increase its recycling and reuse.

## It's a new day for recycled carpet.

By bringing together interested stakeholders – entrepreneurs, carpet industry companies, NGOs, governments and academia – CARE serves as the catalyst to develop new processes, products, equipment and markets that reuse the valuable raw materials of post-consumer carpet.

Since it was founded in 2002, CARE and its members have diverted over 3.6 billion pounds of gross collected carpet from our nation's landfills. The environmental impact includes saving:

- 19 million cubic yards of landfill space, the equivalent of almost 5 entire landfills.
- Enough electricity to power over 400,000 U.S. homes for a year.
- Over 11 billion gallons of water saved.

CARE is a non-profit 501(c)3 organization, with over 475 members nationwide. Through their efforts, more than \$300 million has been invested over the last decade to enable the reuse and recycling of post-consumer carpet products.

In January 2015, CARE also launched the Voluntary Product Stewardship (VPS) program. Funded by voluntary contributions from members of the Carpet and Rug Institute, VPS will be a bridge for sorters as new technologies and applications are developed to increase market-driven demand for all post-consumer carpet.

CARE encourages anyone with a passion for recycling, and an interest in sustainability to join CARE by going to [www.carpetrecovery.org](http://www.carpetrecovery.org).





*Today, over 20% of the post-consumer carpet that is recycled in the United States goes back into carpet face fiber and backings.*



## A range of products.

## A range of benefits.

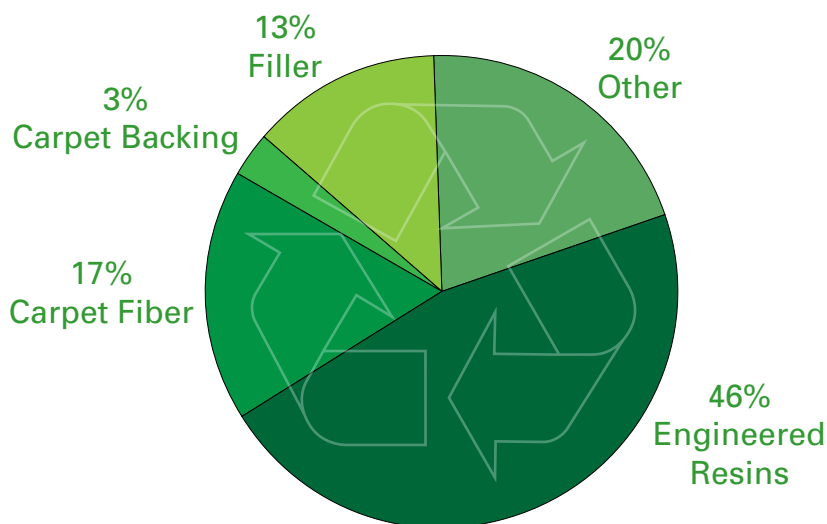
Thanks to the work of CARE members, carpet recycling has increased every year since our inception in 2002. Post-consumer carpet is recycled into fibers, broadloom and carpet tiles, and plastic pellets, which can be used to make a range of products for industries including: automotive, transportation, construction and home and garden.

This catalog is a tool that you can use to identify a wide array of products utilizing recycled carpet content. By specifying and purchasing these products, architects, designers and engineers can qualify for project certifications, such as LEED, NSF/ANSI 140, EPDs and more.

For legislators, this brochure demonstrates the effectiveness of market-based solutions – without the need for new legislation. The development of new products and the growing demand for them prove that the marketplace is indeed working. The result is a carpet lifecycle that is more environmentally responsible and sustainable than ever before.

Purchasing these products also has benefits for everyone in our communities because the more we put recycled post-consumer carpet to work, the more we leave out of our landfills.

## Recycled Products



## Member Collection and Recycling Locations



Find a member collector near you at [carpetrecovery.org](http://carpetrecovery.org)





## CARE Members in 2015 Catalogue



# Interface®



## Support CARE members

CARE members offer high-quality, industry-leading products that use post-consumer carpet in innovative ways. By supporting them, you help support our overall mission.



Synthetic Fibres and Polymers

## MEMBER



### Business Profile

- Three business units
- 2,400 employees
- 15 plants located in eight countries on three continents

#### Contact:

Jim Lindsey  
jimlindsey@aquafil.com  
678-605-8149  
www.aquafilusa.com or  
www.econyl.com

*Aquafil USA, subsidiary of Italian-based Aquafil Group, produces premium carpet fibers for the residential, commercial and automotive industries.*

### Who We Are

Combining innovation and sustainability with style, we address the high demands of our customers and the ever-changing market. As market demands and consumers change, Aquafil USA is prepared to change with them to deliver the highest quality product that customers have come to know and love.

### What We Do

Aquafil USA prides itself on the beauty, sustainability and performance of its fibers. These three factors became the driving force behind the installation of the company's new shearing and shredding operation. The installation of the machines gives us the capability of shearing over 2 million pounds of carpet fluff each year to feed our ECONYL® Regeneration System.

### Our proprietary ECONYL Regeneration System is:

#### – Infinite

As the waste polyamide 6 can be regenerated an infinite number of times.

#### – Innovative

ECONYL is the only system of its kind anywhere in the world in terms of efficiency and productivity.

#### – Environmentally Friendly

The waste material we use would otherwise end up in a landfill. In addition, our process saves seven barrels of oil per ton of regenerated polymers produced.



MEMBER



## Products:

- Econyl regeneration system
- Econyl fibers







*Whatever your insulation needs, Bonded Logic Inc. has a superior performing natural fiber product to meet those needs, while keeping you and the environment safe.*

## MEMBER



## Business Profile

- Located in Chandler, Arizona, with distributors across the U.S.
- Deliver reliable, quality products and services to our customers, on time and at a competitive price.
- Promote an environment in which all personnel have the opportunity to offer ideas for continual process improvement with active top management support and interaction

### Contact:

Sean Desmond  
seand@bondedlogic.com  
480-812-9114 ext. 24  
www.bondedlogic.com

## Who We Are

With over 35 years of insulation experience, we market and manufacture thermal and acoustical insulation products for multiple industries.

## What We Do

Our patented manufacturing process allows for a wide range of densities and thicknesses while maintaining important health and safety features. All of our insulation products are Class-A fire rated, safe for the environment, contain no harmful chemicals or irritants, and do not pose off gassing or VOC concerns.



**Ultratouch**



MEMBER



## Products:

- Ultratouch™ Denim Insulation



Ultratouch





Revolutionary substrate from 100%  
post consumer content

## MEMBER



## Business Profile

- Employ disabled workforce
- All products made in the USA

### Locations in:

- Portland, PA
- Dallas, TX
- Los Angeles, CA

### Contact:

Ron Simonetti, COO  
rsimonetti@ecostratesfs.com  
484-885-5890  
www.ecostratesfs.com

*Our patent-pending process allows us to create new products, signs and substrates from a variety of waste streams including carpet and textiles, consumer electronics and packaging.*

## Who We Are

We recycle content and efficiently create new products from waste that would otherwise end up in landfills.

## What We Do

EcoStrate produces 100% post-consumer substrates, flooring and signs to replace PVC, VCT, aluminum, acrylic, wood and polycarbonate.





Revolutionary substrate from 100%  
post consumer content

MEMBER



### Products:

- Traffic signs
- Cove base
- Thermoforming panels
- Indoor signage
- Indoor ADA signage
- Flooring & Core for laminate

## EcoStrate 100% Post-Consumer Content Products

### Traffic Signs



### Cove Base



### Thermoforming Panels



### Indoor Signage



### Indoor ADA Signage



### Flooring & Core for Laminate





*GeoHay offers sediment and erosion control products made from pre- and post-consumer content.*

## MEMBER



## Business Profile

- Privately held manufacturer of patented products for sustainable, high performance erosion control and storm water management
- Located in Inman, South Carolina
- Products are reusable and easy to install, making them very cost effective.

### Contact:

Kellyn Hargett  
info@geohay.com  
864-472-7000  
www.geohay.com

## Who We Are

An American-based business offering superior water management solutions, utilizing sustainable practices through recycling and reusability.

## What We Do

Using material from recycled carpet, our products exceed EPA regulations for storm water discharge and sediment control. Applications include: Water filtration, ditch and dam checks, industrial containment and boundary protection.



**Erosion Control**





MEMBER



## Products:

- 9" GeoHay
- 12" GeoHay
- 15" GeoHay
- 18" GeoHay



Erosion/Sediment Control



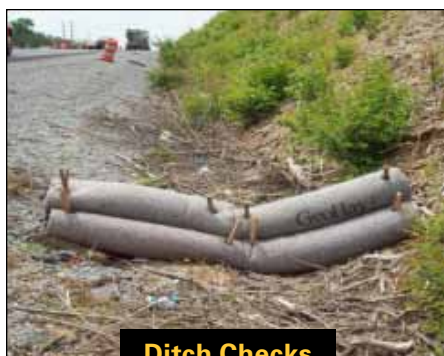
Inlet Filters



Boundry Protection



Industrial Containment



Ditch Checks

# Interface®

MEMBER



## Business Profile

- Established in 1973
- 4,000 employees worldwide
- Global sales of \$1 billion
- Located in 110 countries

### Contact:

Eric Nelson  
eric.nelson@interface.com  
404-877-5026  
www.interface.com

*By definition, Interface is the world's largest designer and maker of carpet tile. By reputation, we are a company of ideas and courage.*

## Who We Are

By 2020, we will be the first company that shows the entire industrial world what sustainability is in all dimensions: people, process, product, place and profits. In doing so, we will become restorative through the power of influence.

## What We Do

Lead worldwide in the design, production and sales of environmentally-responsible modular carpet for the commercial, institutional and residential markets.



**Black Sea 4**

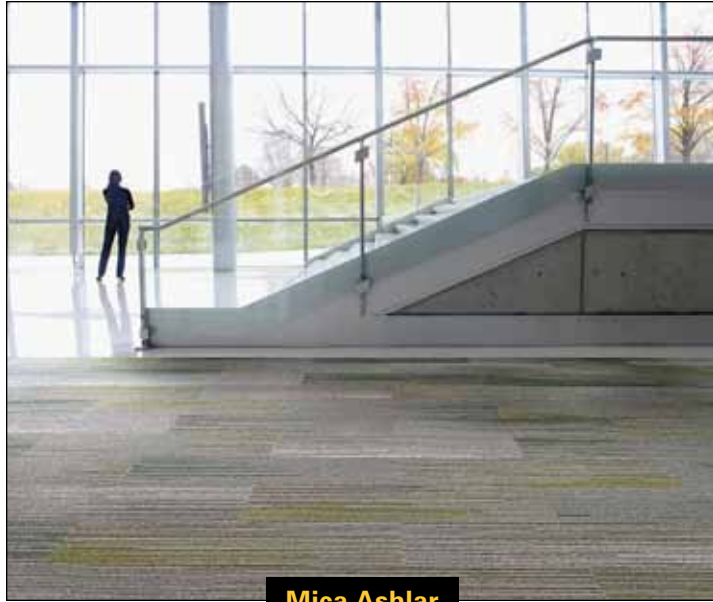
# Interface®

MEMBER



## Products:

- Modular carpet for the commercial, institutional and residential markets



**Mica Ashlar**



**Reclaim-Cottage Taupe**



**Offline Sage Biscuit**



*Established in 1957, J+J Flooring Group is a leading manufacturer of commercial specified flooring.*

## MEMBER



## Business Profile

- Established in 1957
- 800+ associates
- Third-generation family-owned business
- Privately held
- Worldwide sales

### Contact:

Russ Delozier  
russ.delozier@jjflooringgroup.com  
706-529-2100  
www.jjflooringgroup.com

## Who We Are

We are a diversified commercial flooring manufacturer with a focus on broadloom and modular carpet, along with textile composite flooring, that meets the most demanding needs of a wide range of market sectors.

## What We Do

We engineer our flooring offerings with a steadfast commitment to design, quality, service, integrity and sustainability. We deliver excellence and personal service, with a constant focus on serving the commercial carpet market.



**Invision Inception**

**J+J FLOORING GROUP**

INVISION kinetex

MEMBER



## Products:

- Broadloom and modular carpet
- Textile composite flooring



**Travero Batiste**



**Conviction**



*Los Angeles Fiber is the largest recycler of carpet and textile materials on the West Coast and continues to be an industry leader in the waste management and carpet recycling industries.*

## MEMBER



## Business Profile

- Established 1983
- 68 Employees
- Privately Held

### Contact:

Doug Williams  
dougw@lafiber.com  
323- 589 -5637  
www.lafiber.com

## Who We Are

We are a family business committed to producing the highest quality products from recycled post-consumer carpet.

## What We Do

We collect post-consumer carpet and produce: PA 6.6 Nylon Fiber, PA 6 Nylon Fiber, Polypropylene (PP) Fiber, Polyester (PET) Fiber, Garnet Grades, Card Grades, Air Lay Grades.







LOS ANGELES FIBER

MEMBER



## Products:

### Fiber Raw Material for Plastic Compounders

- PA 6.6 Nylon Fiber
- PA 6 Nylon Fiber
- Polypropylene (PP) Fiber
- Polyester (PET) Fiber

### Fiber Raw Material for Felt Pads

- Garnet Grades
- Card Grades
- Air Lay Grades





*At Mannington, we believe sustainability comes down to the decisions we make every day – throughout the company – and how those decisions flow outward to the world around us.*

## MEMBER



## Business Profile

- Established 1915
- 2,700 associates
- Nine US manufacturing locations
- Fourth-generation and privately held

### Contact:

Dave Kitts  
dave\_kitts@mannington.com  
856-339-5871  
www.mannington.com

## Who We Are

We are a manufacturer of residential and commercial resilient sheet, LVT, VCT, laminate, engineered hardwood & porcelain tile floors, as well as commercial carpet and rubber.

## What We Do

We pursue our mission of being the best people in the flooring industry to do business with. We've been recognized as a leader in product innovation as well as operational excellence and environmental stewardship.



Relay RE



MEMBER



## Products:

Residential and commercial:

- Resilient sheet
- LVT
- VCT
- Laminate
- Engineered hardwood
- Porcelain tile floors
- Commercial carpet and rubber



Canopy Modular



Ecliptic Point



Light Grid



Infinity RE





*We are an eco-aware company filled with problem solvers, innovators, and environmentally friendly, high-performing fiber acoustic floor underlayment products.*

## MEMBER



## Business Profile

- Founded as Midwest Padding LLC in 1997
- An innovator and leader in the manufacture of high performing, earth-friendly acoustic floor underlayment.
- Located in Norfolk, Nebraska

### Contact:

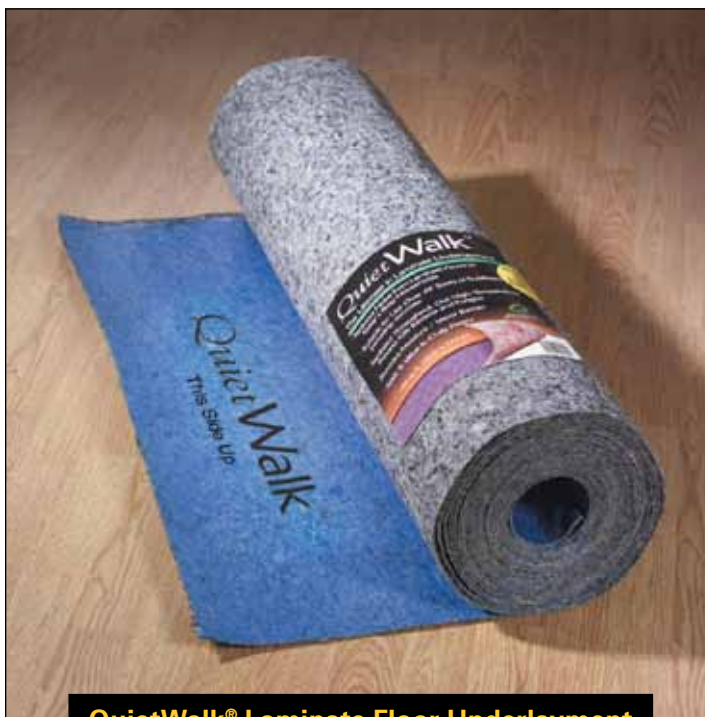
Chad Collison  
ccollison@mpglobalproducts.com  
888-379-9695  
mpglobalproducts.com

## Who We Are

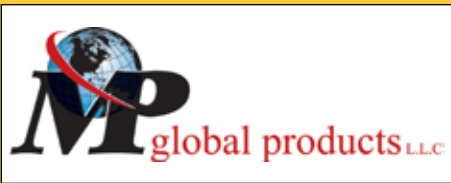
We produce high-performing fiber acoustic underlayment products for all hard surfaced flooring including: laminate, flooring underlayments for tile, and flooring underlayments for hardwood.

## What We Do

We take what is discarded, and what some may deemed as trash, and embrace those raw materials as our way of doing business. Using recycled synthetic fibers from both post-industrial and post-consumer goods, our flooring underlayments deliver key performing attributes for every type of flooring.



**QuietWalk® Laminate Floor Underlayment**



MEMBER



## Products:

- Underlayment products for all hard surfaced flooring



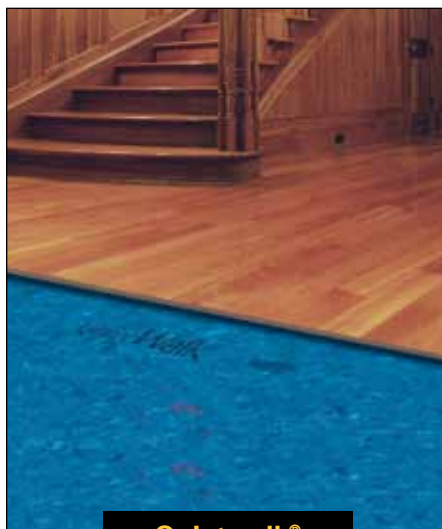
Raw Material



Raw Material



Insulayment®



Quietwalk®



UltraLayer®



Over 25 years of reinforcing fiber

## MEMBER



## Business Profile

- Established in 1980
- Nearly 50 Employees
- Privately Held
- With headquarters in Fairless Hills, Pennsylvania, Nycon's US distribution centers are located in Florida and Pennsylvania.

## Products:

Broad portfolio of reinforcing fibers, which include nylon, polypropylene fibers

## Contact:

Paul Bracegirdle  
Bracegirdle@nycon.com  
215-369-1520  
www.nycon.com

*Nycon Corporation pioneered the use of fibers for secondary reinforcement in many products including concrete, asphalt, plastic and soils.*

## Who We Are

We are the premier manufacturer and supplier of reinforcing fibers for concrete, asphalt and plastic applications.

## What We Do

A value added manufacturer and supplier, Nycon has a broad portfolio of reinforcing fibers, which include nylon, polypropylene, AR glass, steel, macro, high-dosage synthetic fibers, PVA and steel/synthetic blends.



**Fiber Reinforced Concrete**

**Fiber Reinforced Concrete**





*For the last 15 years, Reliance has been the largest recycler of post-consumer carpet in the world.*

## MEMBER



## Business Profile

- Established 1931
- 20 Employees
- Privately Held

### Contact:

Bob Reiss  
bob@reliancecarpetcushion.com  
323-321-2300  
www.reliancecarpetcushion.com

## Who We Are

In business for 75 years, we are a family-run company delivering a superior choice of cushion and great value, while being kind to the environment.

## What We Do

Reliance Eco-Cushion is manufactured from 100% recycled content, and is 100% recyclable, with no chemical additives. It also meets stringent standards for indoor air quality. Our additional products include: needled felt pad, automotive insulation, noise abatement, concrete curing, oil and moisture absorption and oil spill clean-up.





MEMBER



## Products:

- Eco-Cushion carpet cushion
- Carpet Cushion for commercial and hospitality industries
- Needled felt pad
- Automotive insulation
- Noise abatement
- Concrete curing
- Oil and moisture absorption
- Oil spill clean-up





## MEMBER



### Business Profile

- Established in 1967
- The world's largest carpet manufacturer
- 23,000 associates worldwide
- A wholly owned subsidiary of Berkshire Hathaway, Inc.

#### Contact:

Paul Murray  
Paul.murray@shawinc.com  
706-275-2238  
[www.shawfloors.com/carpet](http://www.shawfloors.com/carpet)

*Shaw carefully considers the impacts of its products on the environment and society throughout their lifecycle. We examine the ingredient materials, the impact of our supply chain, use of natural resources and the ability to recover and recycle our products at the end of their useful life.*

### Who We Are

Guided by cradle to cradle principles, Shaw has led the establishment of an infrastructure to reclaim and recycle as much end-of-life carpet as possible. Since 2006, Shaw has reclaimed and recycled more than 800 million pounds of post-consumer carpet.

### What We Do

Shaw has introduced a portfolio of innovative products and processes to support our customers' sustainability priorities.



**Life Happens Collection**





MEMBER

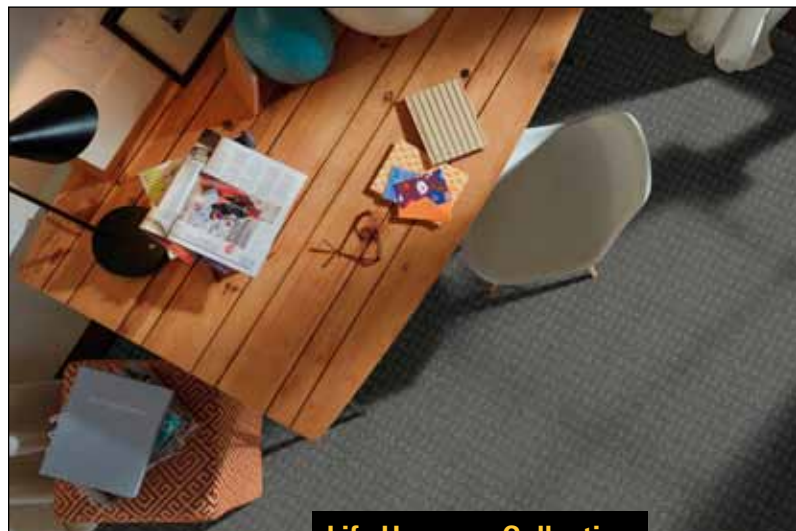


## Products:

- EcoWorx Carpet Tile
- LifeGuard with EcoWorx Broadloom Backing



Life Happens Collection



Life Happens Collection



Cut & Compose



PatCraft Mixed Materials

*Tandus Centiva is part of Tarkett, a global leader in innovative and sustainable solutions for flooring and sports surfaces. Committed to sustainable development, Tarkett has implemented an eco-innovation strategy and promotes circular economy.*

## MEMBER



## Business Profile

- Parent company: Tarkett
- Global leader in integrated flooring and sports surface solutions
- 11,000+ employees
- 34 production facilities serving over 100 countries

### Contact:

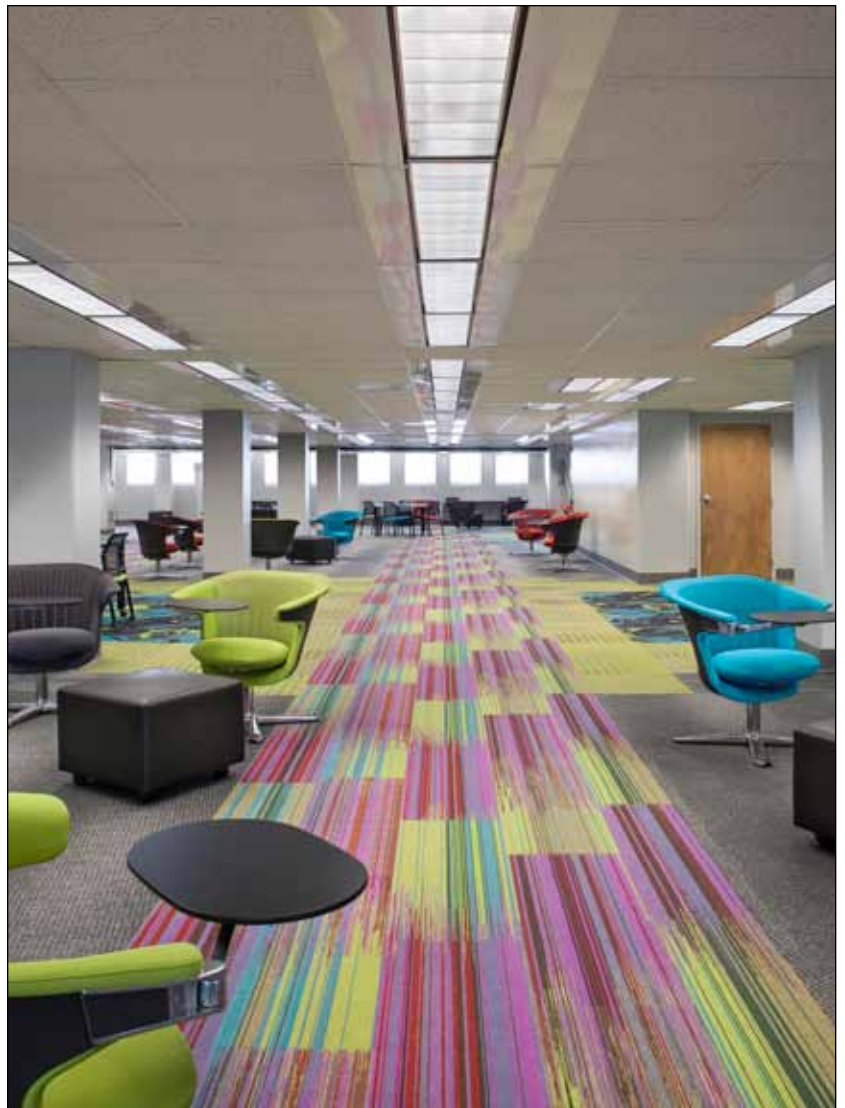
Russell Bennett  
rbennett@tandus-centiva.com  
800-241-4902 ext. 2690  
www.tandus-centiva.com

## Who We Are

Tandus Centiva offers a unique line of Powerbond®, Freeform®, Modular, Broadloom, Woven and LVT flooring products with a true fit-for-purpose approach to enhance spaces for learning, working, healing and living.

## What We Do

With industry-leading product design, unrivaled service and a commitment to environmental and social stewardship, Tandus Centiva provides the ultimate flooring experience for our customers.



MEMBER



## Products:

- Integrated Flooring
- Sports Surfaces



Code Gray



Modular ER3



Modular ER3



Code Gray Trans Citron



Ascend





*Universal Fibers is the quintessential solution-dyed fiber partner for the flooring, transportation, and performance textile industries.*

## MEMBER



## Business Profile

- Headquartered in Bristol, VA
- Production facilities in:
  - Europe
  - China
  - Thailand
- Pioneer in sustainable fiber technology

### Contact:

Brendan McSheehy  
brendan.mcsheehey@universalfibers.com  
276-645-9758  
universalfibers.com

## Who We Are

A global leader in the production of synthetic solution-dyed fiber with products and services specifically tailored to fit our customers' unique requirements with an uncompromising dedication to sustainability.

## What We Do

Our business is sustainable solution-dyed fiber, and we've been perfecting it since 1969.

## Chemistry

We offer fiber products in multiple chemistries including Nylon 6, Nylon 6,6, PET, and PTT, all of which are available in single colors or customized color combinations.

## Engineering

Our fibers are engineered to deliver the highest level of performance, luster and color clarity, soil and stain resistance, and colorfastness.

## Color

More than an incredible color pallet of 284 solution-dyed colors, Universal Color is a proprietary color system scientifically developed by Universal Fibers from which limitless color combinations may be blended to deliver infinite possibilities in color space.

## Sustainability

As the first to commercialize solution-dyed fiber in a broad color pallet, we eliminated the need for water, and thus energy to heat water, in the coloration process. This also eliminated the need for energy to dry yarn since the dyeing process is waterless.





MEMBER



## Products:

- Solution Dyed Fibers





*As one of the leading compounders and suppliers of thermoplastic resins in North America, Wellman Engineering Resins has been leading the way to “green” manufacturing for over 35 years.*

## MEMBER



## Business Profile

- Privately held
- 650 Employees
- Located in Johnsonville, SC

### Contact:

customerservice@wellmaner.com  
800-821-6022  
www.wellmaner.com

## Who We Are

We are the world's largest carpet and nylon recycler.

## What We Do

We create value by diverting 200 million pounds of carpet from landfills per year and delivering premium-quality nylon resins for the automotive, lawn & garden, consumer products, and electronics industries.







MEMBER



## Products:

- Recycled Content Nylon resins for the automotive, lawn & garden, consumer products, and electronics industries



Carpet Flats



Nylon 6 Shear Beige



Nylon 66 PCR Pellet



Ecolon® Pellet



## Contact:

Robert Peoples, PhD.  
Executive Director  
Carpet America Recovery Effort,  
Inc. (CARE)  
100 S. Hamilton Street  
Dalton, Georgia 30720  
United States of America  
P 706-428-2127  
E [bpeoples@carpetrecovery.org](mailto:bpeoples@carpetrecovery.org)  
W [carpetrecovery.org](http://carpetrecovery.org)

## CARE members. Sustainable excellence.

CARE members are committed to delivering the best in quality across a variety of industries and doing so in a sustainable way. For your next project, we hope you consider using their services. The more market-based solutions succeed in utilizing post-consumer carpet, the more we all benefit.

To become a member, or to find a recycling site near you, please visit [carpetrecovery.org](http://carpetrecovery.org).



Developing market-based solutions  
for the recycling and reuse  
of post-consumer carpet.